



### **3 Easy Sponsorship Options ...**

Choose the option or combine options to obtain the sponsorship benefit level best suited for your company.

#### **Option #1: A Direct Financial Contribution**

Your financial contribution will be used to help offset festival expenses such as insurance, tent rentals, and entertainment.

#### **Option #2: In-kind trade of product/services**

A donation of your company's products or services

#### **Option #3: Employee Volunteers**

Gather a group of employees and volunteer your time for the TomatoFest weekend. We need able-bodied volunteers to assist with Saturday morning set-up and Sunday evening tear-down.

Responsibilities would include moving folding tables and chairs, unloading of plants, hanging/removing banners and signs, and opening/closing tent flaps. 2-3 hours of your time would make a world of difference for us!

## **Sponsorship Benefits**

#### **JUBILEE ---- \$10,000 or more**

- Main Stage named for sponsoring business
- Prime booth-space on the main walk-way for you to promote your business
- Your logo and a link to your company's website on the TomatoFest website
- Your logo on the sponsorship recognition board, on display at the festival
- Your logo in a newspaper Thank-You ad
- 8 reserved parking passes on festival grounds
- 20 admission passes to TomatoFest

#### **COLOSSAL ---- \$5,000 - \$9,999**

- Family Fun Tent or Lakeview Stage named for sponsoring business
- Booth-space for you to promote your business
- Your logo and a link to your company's website on the TomatoFest website
- Your logo on the sponsorship recognition board, on display at the festival
- Logo in newspaper Thank-you ad
- 4 reserved parking passes on festival grounds
- 10 admission passes to TomatoFest

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**BEEFSTEAK ---- \$2,000 - \$4,999**

- Booth-space to promote you business
- Your logo and a link to your company's website on the TomatoFest website
- Your logo on the sponsorship recognition board, on display at the festival
- Your logo in a newspaper Thank-You ad
- 2 reserved parking passes on festival grounds
- 6 admission passes to TomatoFest

**GLAMOUR ---- \$750 - \$1,999**

- Your logo and a link to your company's website on the TomatoFest website
- Your logo on the sponsorship recognition board, on display at the festival
- Your logo in a newspaper Thank-You ad
- 2 reserved parking passes on festival grounds
- 4 admission passes to TomatoFest

**PLUM ---- \$350 - \$749**

- Your business name on the TomatoFest website
- Your business on the sponsorship recognition board, on display at the festival
- Your business in a newspaper Thank-You ad
- 1 reserved parking passes on festival grounds
- 2 admission passes to TomatoFest

**Yes, we pledge our support for TomatoFest 2011**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

**You can count on our support of:** (check all that apply)

\_\_\_\_ Option #1: Direct Donation \$ \_\_\_\_\_

\_\_\_\_ Option #2: Trade of Products/Services valued at \$ \_\_\_\_\_

\_\_\_\_ Option #3: Employee Volunteers \_\_\_\_\_

Please fax this completed form to:

**ATTN: Janice Sanders @ 315-428-3097**

or mail to:

**TomatoFest, PO Box 1611, Auburn, New York 13021**

**THANK YOU!!**